

Greek Defence News

BIMONTHLY DEFENCE AND SECURITY REVIEW FOR GREECE, CYPRUS AND THE SOUTHERN EAST EUROPEAN REGION



2024 MEDIA KIT

Greek Defence News

Greek Defence News is a bi-monthly defence magazine published in English by DBDC International Defence Publications & Events LTD, covering security issues as well as political, military and industrial matters in the security, defence and aerospace sector in Greece, Cyprus and the Southern East Europe.

Main objectives are:

- **Hellenic Ministry of Defence news**

Contains news and activities, which are related to Hellenic and Cypriot Armed forces operation, training and armament issues.

- **Current update of the materialization of the Greek and Cypriot Armament program**

Contains in details the evolution of the procurement tenders and the attached offsets from the official announcement until the contract signature.

- **Future armaments programs**

Contains in details all the information, which concerns future armament programs prepared to be announced.

- **Hellenic defence industry news**

Contains information and figures concerning its participation in the offsets and co-production programs, which can be used as a tool for potential partnership with the foreign industry.

- **Activities of foreign defence industry in Greece**

Contains information concerning foreign industry's activities related to defence business opportunities in Greece. This section could be used as a tool for promotion through articles, interviews, profiles and advertisement.

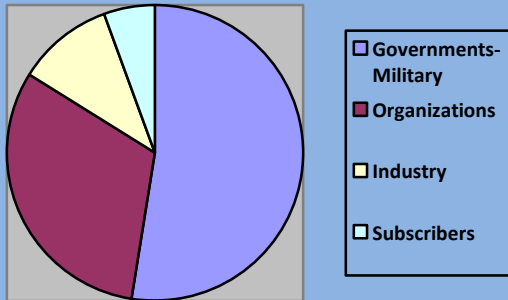
- **Relevant information for the other South-Eastern European nations**

Various information as above

Greek Defence News is a specialized publication in defence market. Except of those, which are on regular basis subscribers, copies are distributed monthly to Greek and Cypriot:

- Ministry of Defence
- Defence Ministry Staff
- General Secretariat of Financial Planning and Defence Investments
- Defence Investments Directorate (former General Armaments Directorate)
- Defence Industry Directorate
- Defence Parliamentary Committee
- Hellenic Defence General Staff
- Army General Staff
- Navy General Staff
- Air Force General Staff
- Main military commands
- NATO, EU

Circulation data



A. International subscribers (foreign industry, governments, institutes etc) 525 copies

B. Greek and Cypriot subscribers 1000 copies

C. 5000 copies are bimonthly free distributed to Greek and Cypriot:

- Ministry of Defence
- Defence Ministry Staff
- General Secretariat of Financial Planning and Defence Investments
- Defence Investments Directorate (former General Armaments Directorate)
- Defence Industry Directorate
- Defence Parliamentary Committee
- Hellenic Defence General Staff
- Army General Staff
- Navy General Staff
- Air Force General Staff
- Main military commands

D. 5000 copies are bimonthly distributed to International Defence Exhibitions, International Organization, MODs as well as and Foreign Embassies in Greece and Cyprus.

E. 1500 are bimonthly distributed to MOD and General Staffs of Serbia, Bulgaria, Albania, North Macedonia, Romania and Croatia and Slovenia.

TOTAL CIRCULATION 13.025 copies



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Editorial program for 2024 / Specific items

January / February

- 2024 Athens International Firefighting Conference
- Army Helicopters
- Greek Artillery
- Hellenic Air Force F-35
- Maritime Dominance
- UAV/UAS/UCAV
- The new Corvette of the Hellenic Navy
- 155mm artillery ammunition
- Armoured infantry vehicles
- Hellenic Army special forces

**Distribution: WORLD DEFENCE SHOW
2024 Athens Firefighting International
Conference**

Order and copy deadline	20 January 2024
Publication date	25 January 2024

May/ June

- **GREECE's DEFENCE PROFILE**
Annual report on the Hellenic Armed Forces Modernization including Interviews with MOD VIPs
- Upgrade of the Meko class frigate
- Army Digital Transformation
- Modern Rifles
- Attack helicopters
- Minefield clearing operations
- Wheeled armored vehicle
- C4ISR in the Hellenic Armed Forces

**Distribution – HEMUS 2024,
EUROSATORY 2022**

Order and copy deadline	25 May 2024
Publication date	30 May 2024

March/ April

- Focus on the Hellenic Airforce
- Short range air defence weapon systems
- Hellenic Navy Frigates
- Defence Mnister announced Armed Fores reorganization
- SAR helicopters
- Firefighting
- Antisubmarine warfare
- Light Torpedoes
- Submarines torpedoes
- Military trucks
- Multipurpose Surface Vessels
- Mobile hospitals
- Hellenic Coast Guard

Distribution – BSDA 2024-

Order and copy deadline	25 April 2024
Publication date	30 April 2024

July / August

- Focus on the Hellenic Army
- European Defence Industry
- Simulation in the Hellenic Army
- Air superiority
- Navy's combat management systems
- Transport aircraft
- Shipbuilding in Greece
- Hellenic Air Force self-protection systems
- UAS
- Short range air defence systems
- Space imagery

Distribution - AAD 2024, AUSA 2024

Order and copy deadline	25 August 2024
Publication date	30 August 2024

September/October

- Focus on the Hellenic Navy
- Advanced unmanned Technologies
- Naval Strike Missiles
- Upgrade of MBT
- Upgrade of the Hellenic Air Force F-16 fighters
- Integrated EW Systems Electro-optical systems
- Hellenic Navy's special forces
- Maritime propulsion
- Special vehicles for PSO
- UAVs
- Upgrade of AH-64^A

November / December

- C4ISR in the Hellenic Armed Forces
- and the Chief of Joint Staff
- Utility Helicopters
- Border control
- Modern Ammo
- Loitering munition systems
- Long range air defence weapons
- Kalamata- Hellenic Air Forces International Training Center
- CYPRUS DEFENCE PROFILE Annual report on the Cypriot National Guard Modernization

Distribution - EURONAVAL 2024

Order and copy deadline	20 October 2024
Publication date	25 October 2024

2024 C4ISR- Digital Battlefield Conference

Order and copy deadline	5 November 2024
Publication date	10 November 2024

2024 Defence & Security Exhibition and Conferences 2024 Calendar where GDN is media partner / participant / bonus distributed

EUROMARITIME 2024, 31 January- 1 February 2024 Marseille - Parc Chanot, France

<https://www.euromaritime.fr>

WORLD DEFENCE SHOW 2024, 4-8 February 2024, Riyadh, Saudi Arabia www.worlddefenseshow.com,

DIMDEX 2024, 4-6 March 2024, Doha, Qatar www.dimdex.com

2024 Athens Firefighting International Conference 13-14 March 2024, Athens, Greece

BSDA 2024, 22-24 May 2024, Bucharest, Romania

<https://www.bsda.ro>

3rd AFRICAN AIRFORCE FORUM, 23-25 May 2024, Abuja, Nigeria, <https://airforceafrica.com>

HEMUS 2024, 5-8 June 2024, Plovdiv, Bulgaria <https://www.hemusbg.org>

ILA 2024, 5-9 June 2024, Berlin, Germany <https://www.expobeds.com/event/ila-berlin-air-show>

EUROSATORY 2024, 17-21 June 2024, Paris, France <https://www.eurosatory.com>

Farnborough International Airshow 2024, 22-26 July 2024, Farnborough - United Kingdom

<https://www.farnboroughairshow.com>

IDEC 2024, July 2024, Accra, Ghana <https://idecafrica.com>

NISECEXPO 2024, August 13-15, 2024, Abuja, Nigeria www.niseceexpo.com

EYGYPT AIR SHOW, 2-5 September 2024, El Alamein Airport, Egypt

SOFEX 2024, 2-5 September 2024, Amman, Jordan <https://sofexjordan.com>

AAD 2024 18-22 September 2024, Johannesburg, South Africa

<http://www.aadexpo.co.za>

AUSA 2024, 14-16 October 2024, Washington DC, USA

<http://www.dbdcgoup.com>

EURONAVAL 2024, 4-7 November 2024, Paris, France

<https://www.euronaval.fr>

2024 C4ISR- Digital Battlefield Conference, 19-20 November 2024, Athens, Greece,

<https://www.dbdcgroup.com/5th-c4isr-athens-international-conferenc>

IADE Tunisia Aerospace and Defense Exhibition, 20-24 November 2024, Djerba Zarzis International Airport

<https://www.iadetunisia.com>

GREEK DEFENCE NEWS

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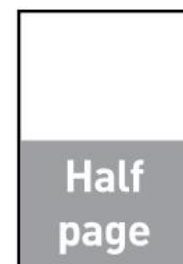
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African Security
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ISSUE: January - February 2017 VOL V No 1-2

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Focus on **Spain**
21-23 MARCH 2017
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28-30 MARCH 2017

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