

African Security

AFRICA'S BIMONTHLY DEFENCE, DEFENCE INDUSTRY AND SECURITY MAGAZINE



2024 MEDIA KIT



Editor-in-Chief and President: Mr. Dimitrios Angelopoulos M. Sc.

Managing Editor: Mr George Kypriotis, Rear Admiral HN (rtd)

Advisor on African Security and Defence Matters Col Ghana Army(rtd) Michael Boampong

Advisor on International Defence Industry Issues: Mr. Aristotelis Komianos, MBA

Marketing and Sales Director: Ms. Ioanna Boulieri

AFRICAN SECURITY is an international tri-service defence bimonthly magazine published by **DBDC International Defence Publications & Events**, covering security, defence and defence industrial issues in the African continent.

Main objectives are:

- **African Nations defence and security news**

Contains defence and security news and developments which are related to African Nations

- **Defence Ministries news**

Contains news and activities which are related to the African Nations Armed Forces operations, training and armament issues.

- **Update on the materialization of African Nations armaments programs**

Contains information regarding the evolution of the procurement tenders and the attached offsets from the official announcement until the contract signature.

- **Future armaments programs**

Contains information on future African Nations armaments programs

- **International defence industry news**

Contains information regarding the international defence industry, -new products, industrial research issues, new contracts and its participation in African Nations armaments programs.

- **Interviews /articles**

Provided by high executives from international defence and security organizations, governments, military and industries.

Circulation data

A. AFRICAN SECURITY is an African leading defence and homeland security media platform with circulation per issue of just under 9,500 copies.

B. Egypt, Tunisia Algeria, Morocco and Libya in North Africa, Nigeria, Ghana, Senegal, Liberia, Ivory Coast, Burkina Faso and Angola in West Africa, South Africa, Namibia, Botswana, Mozambique and Zimbabwe in South Africa Kenya, Tanzania, Burundi, Soudan, Somalia and Ethiopia in East Africa are the key nations in our distribution inventory. Among the regular subscribers in each African nation are included high rank officials appointed in:

- Ministries of Defence
- Defence Parliamentary Committees
- Joint Defence General Staffs

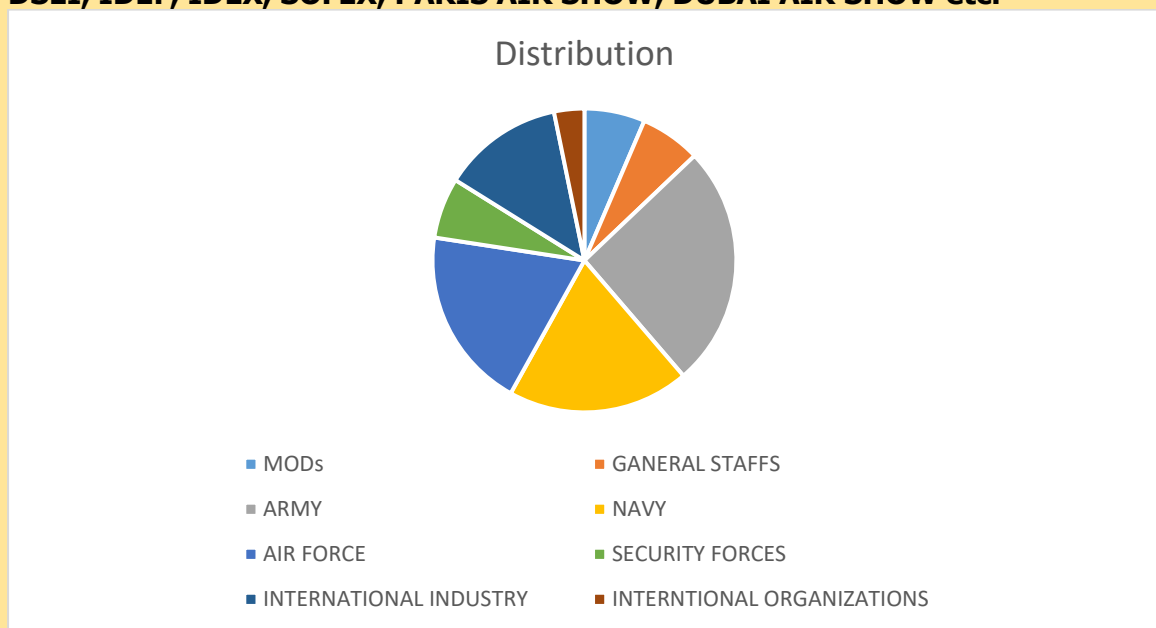
- Army General Staffs
- Navy General Staffs
- Air Force General Staffs
- Main military commands
- Embassies, Defence Attachés
- Defence end security institutes

B. International organizations

- AFRICOM
- African Union (AU)
- Economic Community of West African States (ECOWAS)
- UN
- EU
- NATO

C. International Exhibition & Conference in Africa

AFRICAN SECURITY has been nominated media partner and is bonus distributed in the most well-known international defense exhibitions and conferences held in Africa, such as AAD, **EDEX, SHIELD AFRICA, IADE, IMDEC** as well as in all others globally well-established international defense exhibitions such as **EUROSATORY, EURONAVAL, DSEI, IDEF, IDEX, SOFEX, PARIS AIR SHOW, DUBAI AIR SHOW etc.**



UK DBDC INTERNATIONAL DEFENCE PUBLICATIONS & EVENTS UK LTD

27 Old Gloucester Street, London WC1N 3AX, UK , Tel +447700397790, +442045423359,
dbdcukltd@gmail.com www.dbdcuk.com

GHANA M&D Ghana services LTD

P.O. BOX CT 4928 CANTONMENTS, ACCRA, GHANA TEL: +233208115089
mdghanaservices@gmail.com www.mdghanaservices.com



Editorial program for 2024 / Specific items

January / February

- Transport and Attack Helicopters
- Infantry Armored Vehicles
- Modern Missiles
- Border Security
- Night Vision & Thermal Imaging Equipment
- Infantry and Artillery Ammunitions
- UAS/UAV in Modern Military
- Maritime Surveillance
- OPVs
- Cyber Security
- Mobile Military Cases
- Security Report: Nigeria, Ghana, Ivory Coast, Togo

Distribution: EUOMARITIME 2024, WORLD DEFENCE SHOW 2024

Order and copy deadline	15 January 2024
Publication date	20 January 2024

May / June

- African Land Forces/ Interviews with Chief of Land Forces Staffs
- Transport Aircrafts
- Light Fitter Aircraft
- Anti-Drone Systems
- Air Defence Systems
- C4ISR Systems
- Modern Corvette
- Modern Artillery
- Utility Helicopters
- Unmanned Land Vehicles
- UAS
- Security Report: Somalia, Kenya, Tanzania

Distribution: HEMUS 2024, ILA 2024, EUROSATORY 2024, Farnborough International Airshow 2024

Order and copy deadline	25 May 2024
Publication date	30 May 2024

March / April

- Africa Becomes Attractive Regional Market
- Short Range Antitank Weapon
- Multi Barrell Rocket Launchers
- MRAP Vehicle Protection
- Maritime Surveillance
- Naval Weapon Systems
- UAVs
- Maritime Patrol Aircraft
- Ballistic Protection Systems
- Fast Patrol Boats
- Logistic Mobility
- Security Report: Tunisia, Libya, Burkina Faso, Mali

Distribution: BSDA 2024, SEDEC 2024 3rd AFRICAN AIR FORCE FORUM

Order and copy deadline	25 April 2024
Publication date	30 April 2024

July / August

- African Air Forces/ Interviews with Chief of Air Forces Staffs
- Tactical & Satellite Communications
- Rifles & Pistols
- Armoured Wheeled Vehicles for Africa
- Modern frigate
- Air Superiority
- Protective Case for Weapons
- Security Report: South Africa, Namibia, Botswana, Angola

Distribution: NISECEXPO 2024, AAD 2024

Order and copy deadline	5 August 2024
Publication date	10 August 2024

September / October

- African Naval Forces/ Interviews with Naval of Air Force Staffs
- Missile Systems
- Precision and Strike weapons
- Fifth Generation Fighter
- Low Enforcement Boats
- APCs
- Fuse Systems
- Helicopters for Africa
- Air Surveillance
- Modern Ammo
- Security Report: Liberia, Senegal, Republic of Congo, Sudan

Distribution: AUSA 2024, SAHA 2024, EURONAVAL 2022,

November / December

- Cyber War
- Shipbuilding in Africa
- Strategic HF
- Modern firearms
- Air & Ground Surveillance
- Combating Piracy
- Russian Weapons Systems Exports to Africa
- MBT
- Military trucks
- Security Report: Egypt, Morocco, Algeria, Ethiopia

Distribution: 2024 C4ISR- Digital Battlefield Conference, IADE 2024

Order and copy deadline	30 September 2024
Publication date	5 October 2024

Order and copy deadline	5 November 2024
Publication date	10 November 2024

2024 Defence & Security Exhibition and Conferences 2024 Calendar where AS is media partner / participant / bonus distributed

EUROMARITIME 2024, 31 January- 1 February 2024 Marseille - Parc Chanot, France

<https://www.euromaritime.fr>

WORLD DEFENCE SHOW 2024, 4-8 February 2024, Riyadh, Saudi Arabia

www.worlddefenseshow.com.

DIMDEX 2024, 4-6 March 2024, Doha, Qatar www.dimdex.com

BSDA 2024, 22-24 May 2024, Bucharest, Romania

<https://www.bsda.ro>

SEDEC 2024, 21-23 May 2024, Ankara Turkey <https://www.seducturkiye.com>

3rd AFRICAN AIRFORCE FORUM, 23-25 May 2024, Abuja, Nigeria, <https://airforceafrica.com>

HEMUS 2024, 5-8 June 2024, Plovdiv, Bulgaria <https://www.hemusbg.org>

ILA 2024, 5-9 June 2024, Berlin, Germany <https://www.expobeds.com/event/ila-berlin-air-show>

EUROSATORY 2024, 17-21 2024 June, Paris, France <https://www.eurosatory.com>

Farnborough International Airshow 2024, 22-26 July 2024, Farnborough - United Kingdom

<https://www.farnboroughairshow.com>

IDEC 2024, July 2024, Accra, Ghana <https://idecafrica.com>

NISECEXPO 2024, August 13-15, 2024, Abuja, Nigeria www.niseceexpo.com

EYGYPT AIR SHOW, 2-5 September 2024, El Alamein Airport, Egypt

SOFEX 2024, 2-5 September 2024, Amman, Jordan <https://sofexjordan.com>

AAD 2024 18-22 September 2024, Johannesburg, South Africa

<http://www.aadexpo.co.za>

AUSA 2024, 14-16 October 2024, Washington DC, USA

<http://www.dbdcgoup.com>

SAHA 2024, 22-26 October, Istanbul, Turkey <https://www.sahaexpo.com>

EURONAVAL 2024, 4-7 November 2024, Paris, France

<https://www.euronaval.fr>

2024 C4ISR- Digital Battlefield Conference, 19-20 November 2024, Athens, Greece,

<https://www.dbdcgroup.com/5th-c4isr-athens-international-conferenc>

IADE Tunisia Aerospace and Defense Exhibition, 20-24 November 2024, Djerba Zarzis International Airport <https://www.iadetunisia.com>

African Security

2024 AD RATE CARD

1 PAGE 4C	3000
½PAGE 4C	1950
2ND COVER PAGE	3450
4TH COVER PAGE	3900
2/1 PAGE 4C	4500

* Rates in EURO

"Specials" like Profiles (4, 6 or 8 pages) Ditto Jackets, Marketing Reports / Advertorials are available upon request



UK DBDC INTERNATIONAL DEFENCE PUBLICATIONS & EVENTS UK LTD

27 Old Gloucester Street, London WC1N 3AX, UK , Tel +447700397790, +442045423359,
dbdcukltd@gmail.com www.dbdcuk.com

GHANA M&D Ghana services LTD

P.O. BOX CT 4928 CANTONMENTS, ACCRA, GHANA TEL: +233208115089
mdghanaservices@gmail.com www.mdghanaservices.com

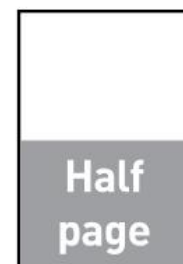
advertising specifications – A4 size

PAGE SIZES		
	Height	Width
Full Page		
Bleed	303 mm 11.9 ins	216 mm 8.5 ins
Trim	297 mm 11.7 ins	210 mm 8.3 ins
Type	277 mm 10.9 ins	190 mm 7.5 ins
Half Page		
Bleed	154 mm 6 ins	216 mm 8.5 ins
Trim	148 mm 5.8 ins	210 mm 8.3 ins
Type	136 mm 5.4 ins	190 mm 7.5 ins

DIGITAL FILE REQUIREMENTS

Advertising copy should be supplied as **PDF/X-1a**. Most software will export to this format. When creating PDF files please ensure all criteria below have been met:

- A **bleed area** of **3mm** (if appropriate to advert size - see left) must be contained within the file
- All **images** contained within the PDF must be **300dpi**
- Pseudo italics and pseudo bold fonts must not be used
- Combined colour ink density must not exceed 300%
- Double page spreads must be supplied as two single PDFs (but these should be proofed together)



International Advertisement Sales POC

General Inquires: Dimitros Angelopoulos
 DBDC UK LTD 27 Old Gloucester Street, London WC1N 3AX, UK
 Tel +447700397790, +442045423359, dbdcukltd@gmail.com

AFRICA: Aristotelis Komianos
 M&D Ghana services Lt d
 P.O. BOX CT 4928 CANTONMENTS,
 ACCRA, GHANA
 TEL:+233208115089/+233547473287
mdghanaservices@gmail.com
www.mdghanaservices.com

EUROPE: Stephen Barnard
 Adjutant MTC Director
 8 / GU2 9NF
 Guildford, Surrey, United Kingdom
 T/ M: +49 228 3500886
 E: stephen.adjutant@gmail.com

African Security

AFRICA'S BIMONTHLY DEFENCE, DEFENCE INDUSTRY AND SECURITY MAGAZINE

ISSN 1791-2962

African Security

AFRICA'S BIMONTHLY DEFENCE, SECURITY AND DEFENCE INDUSTRY MAGAZINE

ISSUE: July - August 2016 VOL. IV- No 7-8

AAD2016
14-18 SEP 2016
WORLD OF DEFENCE
CENTRUM, PRETORIA

Focus on

www.aad2016.co.za

ISSN 1791-2962

African Security

AFRICA'S BIMONTHLY DEFENCE, DEFENCE INDUSTRY AND SECURITY MAGAZINE

ISSUE: January - February 2017 VOL V No 1-2

Focus on

INTERNATIONAL DEFENCE EXHIBITION & CONFERENCE

SECUREX

21-23 MARCH 2017
EXHIBITION CENTRE

spain
HomSec 2017

ISSN 1791-2962

African Security

AFRICA'S BIMONTHLY DEFENCE AND SECURITY REVIEW

ISSUE: March - April 2016 VOL. IV- No 3-4

ISSN 1791-2962

African Security

AFRICA'S BIMONTHLY DEFENCE, SECURITY AND DEFENCE INDUSTRY MAGAZINE

ISSUE: November - December 2016 VOL. IV- No 11-12