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Greek Defence News

BIMONTHLY DEFENCEAND SEURITY REVIEW FOR GREECE, CYPRUS AND THE SOUTHERN EAST EUROPEAN REGION

2022 MEDIA KIT

DBDC International Defence Publications & Events

Greek Defence News

Editorial program for 2022 / Specific items

January / February

- HAF training
- Army Helicopters
- Greek Artillery
- Hellenic Air Force F-16 upgrade
- Maritime Dominance
- Maritime propulsion
- The new frigate of the Hellenic Navy
- Ammunition for the new MBT
- Armoured infantry vehicles
- Hellenic Army special forces

Distribution
WORLD DEFENCE SHOW -

Order and copy deadline	20 February 2022
Publication date	**25 February 2022**

March/ April

- Focus on the Hellenic Airforce
- Short range antitank weapon systems
- Upgrade of the Meko class frigate
- Navy guns
- Navy helicopters
- Firefighting
- Antisubmarine warfare
- Light Torpedoes
- Submarines torpedoes
- Military trucks
- Multipurpose Surface Vessels
- Mobile hospitals
- Hellenic Coast Guard

Distribution – IADE 2022

Order and copy deadline	20 April 2022
Publication date	**25 April 2020**

May/ June

GREECE's DEFENCE PROFILE

- Interview with the Defence Minister, the General Armament Director and the Chief of Joint Staff
- Maritime Patrol Aircrafts
- Long range air defence weapons
- Attack helicopters
- Minefield clearing operations
- Wheeled armored vehicle
- C4ISR in the Hellenic Armed Forces

Distribution - EUROSATORY 2022

Order and copy deadline	25 May 2022
Publication date	**30 May 2022**

July / August

- Focus on the Hellenic Army
- European Defence Industry
- Simulation in the Hellenic Army
- Air superiority
- Navy's combat management systems
- Transport aircraft
- Shipbuilding in Greece
- Hellenic Air Force self-protection systems
- UAS
- Short range air defence systems
- Space imagery

Distribution - AAD 2022

Order and copy deadline	**25 August 2022**
Publication date	**30 August 2022**

September/October

- Focus on the Hellenic Navy
- Advanced unmanned
- Technologies
- Naval Strike Missiles
- Upgrade of MBT
- Upgrade of 2000-5 aircraft
- Integrated EW Systems Electro-optical systems
- Hellenic Navy's special forces
- Maritime propulsion
- Special vehicles for PSO

Distribution - EURONAVAL 2022
SOFEX

Order and copy deadline	5 October 2022
Publication date	**10 October 2022**

November / December

CYPRUS DEFENCE PROFILE

- Interview with the Defense Minister , the General Armament Director and the Chief of Joint Staff
- Utility Helicopters
- Border control
- Modern Ammo
- UAVs
- Upgrade of AH-64A

Order and copy deadline	15 November 2022
Publication date	20 November 2022

2022 Defense& Security Exhibition and Conferences Calendar where GDN will be bonus distributed

- **WORLD DEFENCE SHOW,** 6-9 March 2022, Riyadh, Saudi Arabia www.worlddefenseshow.com
- **DIMDEX 2022**, 21- 23 of March 2022, Doha, Qatar www.dimdex.com
- **IADE 2022,** 11-15 May 2022, Djerba, Tunisia www.iadetunisia.com
- **HEMUS 2022,** 1-4 June 2022, Plovdiv, Bulgaria https://www.hemusbg.org
- **EUROSATORY 2022, 13-17** June 2020, Paris, France https://www.eurosatory.com
- **Farnborough International Airshow** 18 - 22 Jul 2022, Farnborough - United Kingdom https://www.farnboroughairshow.com/
- **AAD 2022,** 21-25 September 2020, Johannesburg, South Africa http://www.aadexpo.co.za/
- **Future Forces Exhibition,** 19 - 21 October 2022, Prague, Czech Republic www.natoexhibition.org
- **EURONAVAL 2022,** 20-23 October 2020, Paris, France https://www.euronaval.fr
- **SOFEX 2022,** 31 October-3 November 2022, Amman, Jordan http://sofexjordan.com/
- **MASTmed 2022** 2-4 November 2022, Athens, Greece www.mastconfex.com

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Greek Defence News

Greek Defence News is a bi-monthly defence magazine published in English by DBDC International Defence Publications & Events LTD, covering security issues as well as political, military and industrial matters in the security, defence and aerospace sector in Greece, Cyprus and the Southern East Europe.

Main objectives are:

• Hellenic Ministry of Defence news

Contains news and activities, which are related to Hellenic and Cypriot Armed forces operation, training and armament issues.

• Current update of the materialization of the Greek and Cypriot Armament program

Contains in details the evolution of the procurement tenders and the attached offsets from the official announcement until the contract signature.

• Future armaments programs

Contains in details all the information, which concerns future armament programs prepared to be announced.

• Hellenic defence industry news

Contains information and figures concerning its participation in the offsets and co-production programs, which can be used as a tool for potential partnership with the foreign industry.

• Activities of foreign defence industry in Greece

Contains information concerning foreign industry's activities related to defence business opportunities in Greece. This section could be used as a tool for promotion trough articles, interviews, profiles and advertisement.

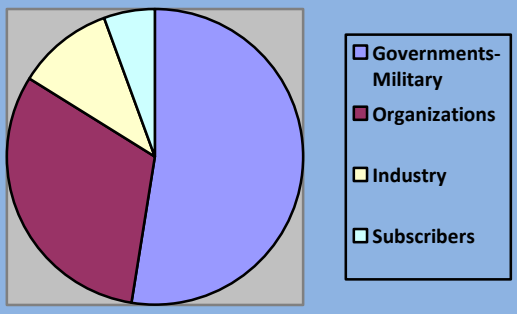
• Relevant information for the other South-Eastern European nations

Various information as above

Greek Defence News is a specialized publication in defence market. Except of those, which are on regular basis subscribers, copies are distributed monthly to Greek and Cypriot:

- Ministry of Defence
- Defence Ministry Staff
- General Secretariat of Financial Planning and Defence Investments
- Defence Investments Directorate (former General Armaments Directorate)
- Defence Industry Directorate
- Defence Parliamentary Committee
- Hellenic Defence General Staff
- Army General Staff
- Navy General Staff
- Air Force General Staff
- Main military commands
- NATO, EU

Circulation data



A. International subscribers (foreign industry, governments, institutes etc) 525 copies
B. Greek and Cypriot subscribers 1000 copies
C. 5000 copies are bimonthly free distributed to Greek and Cypriot:
• Ministry of Defence
• Defence Ministry Staff
• General Secretariat of Financial Planning and Defence Investments
• Defence Investments Directorate (former General Armaments Directorate)
• Defence Industry Directorate
• Defence Parliamentary Committee
• Hellenic Defence General Staff
• Army General Staff
• Navy General Staff
• Air Force General Staff
• Main military commands

D. 3000 copies are bimonthly distributed to International Defence Exhibitions, International Organization, MODs as well as and Foreign Embassies in Greece and Cyprus.
E. 2500 are bimonthly distributed to MOD and General Staffs of Serbia, Bulgaria, Albania, North Macedonia, Romania and Croatia and Slovenia.

TOTAL CIRCULATION 12.025 copies

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Type	**136** mm **5.4** ins	**190** mm **7.5** ins

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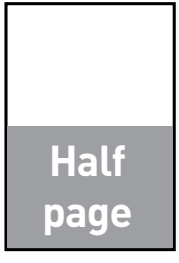

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